



**OFFICE OF THE DEAN ACADEMIC AFFAIRS  
NATIONAL INSTITUTE OF TECHNOLOGY SRINAGAR**

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**ADVERTISEMENT NOTICE**

**DATED: July 07, 2021**

Applications are invited from eligible candidates for admission to 2 years Masters of Technology Innovation and Entrepreneurial Management (MTIEM) offered by the Department of Humanities, Social Sciences and Management in collaboration with Innovation, Incubation & Entrepreneurship Development Centre (IIEDC) for the Academic Session Autumn-2021.

Objectives of the MTIEM Program are to:

- Critically evaluate theories of entrepreneurship, innovation and creativity and their role in the establishment and development of new enterprises and high growth businesses
- Evaluate and apply theories relating to and underpinning the functional and operational aspects of finance and marketing required in entrepreneurial businesses and management.
- Evaluate the potential for change initiatives when implementing new strategies within an organization.
- Analyze the different approaches and techniques that facilitate detailed study at the postgraduate level in business and management issues.
- Explore new business and innovation models by focusing and exploring the rich resource base of Jammu and Kashmir
- Develop new tourism business models considering local cultural specificities.
- Creating innovations by blending tradition and modern day technology.
- Learn how to successfully manage both technology and organizational innovation
- Prepare for a variety of careers including a leader of innovative teams, an entrepreneur in a technology-driven organization, academic researcher or a Lecturer.

**Eligibility Criteria for Admission to MTIEM Programme.**

Eligibility criteria:

A graduate degree under 10+2+3 or 10+2+4 pattern under any discipline, securing at least 55% marks or 6.0 CGPA in aggregate, from a recognized university for OM/OBC/EWS and for SC / ST /PwD candidates, 50% Marks or 5.5 CGPA at the graduation level.

The selection of the candidates (all categories) for admission to the MTIEM Programme is a two-step process.

The MTIEM admission criteria shall be based on:

Step I: Institute level entrance examination

Step II: Group Discussion (GD) & Personal Interview (PI).

Selection will be based on the overall merit of the candidates scored in both step I & Step II.

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The Institutional level test shall be conducted as per the following criteria:

Number of sections	4 (Quantitative Techniques and Data Interpretation, Logical Reasoning, Language Comprehension, General Awareness)
Duration of exam	90 minutes
Number of questions	60
Total Marks	60
Number of answer choices	4
Marking scheme	1 mark for each correct answer with negative marking of 0.25 per wrong answer.
Language of paper	English
Selection will be based on merit in the Written Exam, Group Discussion & Personal Interview. The weightage given to GD and PI shall be in accordance to the guidelines set by the Institute	

### **Seat Matrix**

Twenty five (25) seats, with additional five (5) seats reserved for Entrepreneurs / Technopreneurs and policy makers.

Category	Number of seats
Open Merit (OM)	11
OM-PwD	01
OM-EWS	01
OBC	05
OBC-EWS	01
SC	04
ST	02
Entrepreneurs / Technopreneurs and policy makers	05
<b>Total</b>	<b>30</b>

The candidates have to apply online using the link <https://admission.nitsri.ac.in/>.

Candidates are required to pay application processing fee per specialization of Rs: 1500 (One Thousand and Five Hundred only) for General/OBC-NCL and Rs.750 (Rs Seven Hundred and Fifty Only) for SC/ST/EWS/PwD through online mode.

Applications will be screened by concerned Departments and list of eligible candidates will be available on Institute website: [www.nitsri.ac.in](http://www.nitsri.ac.in). All announcements related to admissions will be made through our website. All candidates are advised to keep in touch with the Institute website till the process of enrolment is complete.

Entrepreneurs / Technopreneurs and policy makers can also undertake course in part time mode (3 years)

The selection will be provisional subject to the verification of the following documents in original and fulfillment of requirements as per the statutes and advertisement.

### **Documents (As Applicable) to be uploaded along with application:**

1. Matriculation (DoB) certificate.
  2. Graduation grade/marks card
  3. Degree / Provisional certificate
  4. Migration certificate.
  5. Character certificate and transfer certificate.
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6. Affidavit duly signed by 1<sup>st</sup> class magistrate to the effect that the details including documents provided by the candidate to NIT Srinagar for MTIEM admission for the year in question are correct and genuine.
7. Candidates whose final year result is yet to be declared are also eligible to apply, however they have to submit their certificate / marks card at the time of enrolment if selected. They should enter 00 in the Percentage/CGPA field. They should also upload the complete transcript of marks / grade up to last but one semester / year.

**Important assertions:**

1. Hostel accommodation is available only to Female candidates.
2. Hostel accommodation will be provided to male candidates subject to availability.

**Help Line:** 7006089593, 9906577743, 9906666033

**Important Dates:**

1. Activation of Link for filling online applications: July 09, 2021: 5 00 PM
2. Last date to submit application forms: July 28, 2021
3. Date of Entrance test: Will be notified on Institute website

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**(Najeeb-Ud-Din)**  
**Dean Academic Affairs**

No.NIT/DAA/2021/279

Dated: July 07, 2021

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